

# BEACH DREAMS COMMUNITY FESTIVAL 13-15TH JUNE

## Sponsorship Proposal

### Who are we?

Beach Dreams Community Festival is Sussex's longest-running festival that sees over 5000 attendees over the weekend. Beach Dreams Community Festival is held on Beach Green, Shoreham Beach, West Sussex, and is a unique FREE community event full of live music, attractions, and culture for the whole family.

Now in it's 22nd Year, after a 5-year break, we are bringing Beach Dreams back with a bang!

The festival is run by a collective of experienced and dedicated community groups and leaders. We are hard at work bringing the best local live music, real Sussex beers, ciders, food and creative activities to festival-goers.

Everything we do is informed by our festival values of **Community, Sustainability, Creativity, Authenticity and Inclusion**. The team behind Beach Dreams Community Festival is:

**Shoreham Allstars** - giving young people the opportunity to form bands, play gigs and write music within a supportive, creative and vibrant community.

**Over The Moon** - a non-profit community arts organisation spreading the joys of creativity, sustainability and community throughout Adur.

**Figment Arts** – Providing creative experiences to those who face barriers to accessing art. We raise awareness, amplify voices and highlight the importance of the arts and creativity for everyone

**Esteem** – Creating a space for young adults to thrive. Working with young adults to build lasting self-esteem and stronger communities through group activities and 1-2-1 support

**SOLD** - SOLD (Shoreham Opportunities for Learning Differences) charity is a work experience hub for adults with learning differences. Our trainees are supported to become more independent, confident & self-reliant whilst equipping themselves with meaningful & transferable work skills in our busy High Street shop.

**High Gain Event Services** - providing event management and technical production services to events across the South East.

**Time Being Therapy** - A positive mental health strategy offering PLAY THERAPY / EMDR and ECO THERAPY supporting children to express their feelings and develop the skills they need. Time Being will be running a Wellbveing Space within the festival over the weekend.

We also include individual community leaders from the **Houseboat Community**.

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As well as supporting these local community organisations, our sponsors enjoy a wealth of brand exposure opportunities. Depending on the sponsorship package you choose, you can expect your brand's name and logo to be featured on Beach Dreams Community Festival website, social media posts, emails, and merchandise before and during the event.

In this proposal, you'll discover the sponsorship opportunities Beach Dreams. We realise how important our sponsors are to an event's success. That's why we will work with you to ensure your experience as a sponsor of Beach Dreams exceeds your expectations.

10

available

## Bronze Sponsors' Package

Dedicated 'About our sponsors' post on Facebook to a reach of 3k followers and growing

Mention daily on Main Stage

1 sponsors' wristbands allowing 10% off all food and drink

£50

10

available

## Silver Sponsors' Package

Entry level sponsorship Signage placement on-site

Dedicated 'About our sponsors' post on Facebook to a reach of 3k followers and growing

Mention daily on Main Stage

2 sponsors' wristbands allowing 10% off all food and drink

£200

10

available

## Gold Sponsors' Package

This level of sponsorship package is great for local businesses that want visibility at the event expected to draw thousands of attendees.

Signage placement at the children's play area

Logo included in marketing materials (including website, social media, and dedicated 'About our sponsors' post on Facebook to 3k followers and growing

Opportunity to distribute collateral material

Mention daily on the main stage.

4 sponsors' wristbands allowing 10% off food and drink

£500

# BEACH DREAMS

## COMMUNITY FESTIVAL

### 13-15TH JUNE



6

available

#### Platinum Sponsors' Package

A great opportunity to stand out in front of our local community.

Signage placement onsite in prime location Logo included in marketing materials (including website, social media, and dedicated 'About our sponsors' post on Facebook to 3k followers and growing

Opportunity to distribute collateral material Mention daily on the main stage

A zone named after your company. First aid point, Arts and crafts area, sound desk  
5 x Sponsor wristbands allowing 10% off all food and drinks.

£1000

4

available

#### Diamond Sponsors' Package

One of our main sponsors, this package will make you most visible to our audience.

Signage placement onsite

Logo included in marketing materials (including website, social media, and dedicated 'About our sponsors' post on Facebook to 1.4k followers and growing. ) Opportunity to distribute collateral material

Mention multiple times daily on the main stage

Sponsor of the Mainstage and Beach Dreams Marquee.

Up to 10 Sponsor wristbands allowing 10% off food and drink.

£1500

2

available

#### Beach Dreams Headline Sponsors

Our main sponsor. There are only two of these available.

Signage placement onsite at the entrance.

Name and logo in premium position for all marketing materials (including website, social media and emails)

Dedicated 'About our sponsors' post on Facebook to 3k followers and growing.

Opportunity to distribute collateral material

Mention multiple times on the main stage.

Logo on every post and marketing material as the sponsor of Beach Dreams.

5 complimentary drinks vouchers and 10 sponsor wristbands for 10% off all food and drinks

£3000